projekt.pm

Stakeholder Matrix

Who has influence on the project – and what do they expect from it?

PROJECT

Project	
As of	DD.MM.YYYY

STAKEHOLDER

Who	Weight	Attitude	Expectations & concerns regarding the project	The project's expectations & concerns	Role in the project
Example: local residents	*medium*	*–*	*Noise, traffic; concern about quality of life*	*Acceptance, no complaints*	*is informed*

Weight: high / medium / low **Attitude:** + supportive · 0 neutral · – opposed **Tip:** Transfer the results to the PUMA analysis and the communication matrix.

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