projekt.pm

# PUMA

Classify stakeholders by attitude and weight

| Project | | As of | DD.MM.YYYY |
|---|---|---|---|

| Attitude | low Weight | | high Weight |
|---|---|---|---|
| high | **INFORM**<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name* | • *Name*<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name* | **INVOLVE**<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name* |
| | • *Name*<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name* | • *Name*<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name* | • *Name*<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name* |
| low | **MONITOR**<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name* | • *Name*<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name* | **MANAGE CLOSELY**<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name*<br>• *Name* |

*Enter the stakeholders from the stakeholder matrix. The further right, the greater the weight; the further down, the more critical the attitude. Those at the bottom right need the most attention.*

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