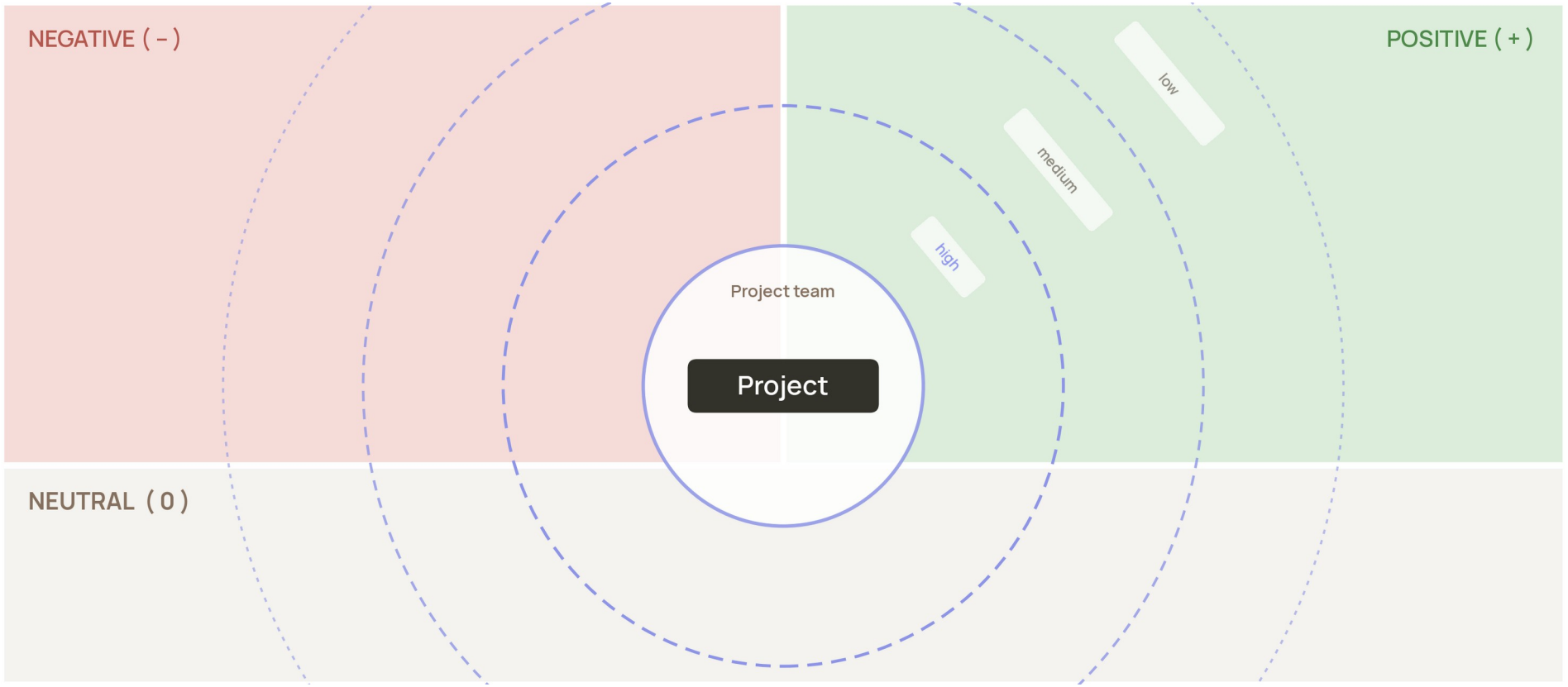
projekt.pm

Force Field Analysis

Who or what affects the project – and how?



How to: place stakeholders (people, groups, organisations) as boxes in the appropriate field – close to the centre = strong influence. Give their attitude in brackets: (+), (–), (0) or (+, –). Show relationships with arrows, conflicts in red.

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OVERVIEW OF THE PROJECT ENVIRONMENT

Project environment	Attitude	Influence	Expectations / concerns of the stakeholder	Expectations / concerns of the project	Actions / relationship management
Example: client	*+*	*high*	*Support, budget approval,*	*Adherence to schedule and budget*	*monthly status report*

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